



Cyber / AI Innovation World Cup

The world's premier open innovation platform connecting groundbreaking techpreneurs with leading industry partners — now entering its next era with the Cyber / AI Innovation World Cup

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The **Cyber / AI Innovation World Cup®** is a high-level **platform** for Cyber Security startups & scaleups. Participants are invited to showcase their **cutting-edge technologies and solutions**, with the most promising solutions being recognized and awarded at the **Cyber / AI Expo in Munich - 24 June 2026**.

Event Highlights

1

Top 5 Innovators on Stage

On-Stage showcasing of the most promising cybersecurity innovations

2

Expert Jury & Panel

High-level jury discussion with industry experts

3

High-Level Networking

Engage with thought leaders, enterprise decision-makers and innovators

4

Maximum Impact

Compact 1-day format for enterprise decision-makers and technology innovators

5

Award Ceremony

Recognizing the most promising cybersecurity & AI solutions

6

Global Media Exposure & Brand Amplification

Positions your organization as a central pillar of the Cyber / AI ecosystem

Competition Categories

Identity & Access Management

Endpoint & Infrastructure Security

Cloud Security

Data Security & Privacy

Threat Detection & Monitoring

Incident Response & Recovery

Governance, Risk & Compliance

Connecting Industry and Techpreneurs Successfully

With **20 years** of successful competitions and business matchings, the **Innovation World Cup® Series is the most established open innovation as a service platform worldwide**. We discover emerging applications, solutions, and investment opportunities with massive growth potential — serving as the definitive interface between groundbreaking innovative techpreneurs and leading industry partners.

+800K

Techpreneurs / Year
Per Innovation World Cup

+70

Cluster Partners
Regional & global tech partners

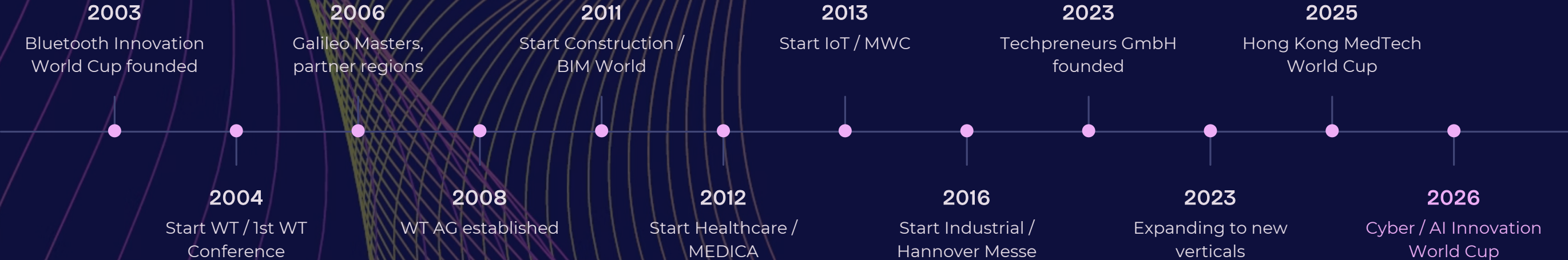
+40

Corporate Partners
World-leading industry collaborators

+1K

Business Matchings
1:1 matches per year

We create worldwide visibility for techpreneurs and corporates through our partner ecosystem of **+70 tech cluster partners** and world-leading events. From powerful alliances to investment introductions, we deliver results at every stage of the innovation journey.



Why Become a Partner?

Partnering with the Cyber / AI Innovation World Cup® gives you unrivaled access to the most promising cybersecurity & AI innovators worldwide — while positioning your brand at the forefront of the industry.



Access to Top Innovators

Discover and engage with the most promising cybersecurity & AI startups and scaleups globally - get direct access to our curated database.



Brand Leadership

Position your company as a thought leader and innovation driver at the world's leading Cyber / AI Expo in Munich with 130,000+ visitors.



Direct Business Matchmaking

Get curated 1:1 introductions to finalists perfectly aligned with your strategic innovation needs.



Expert Jury Seat

Shape the competition as a jury member and gain first-mover access to breakthrough technologies before they hit the market.



Global Ecosystem Reach

Leverage a network of 70+ tech cluster partners and world-leading events across Europe, Asia, and the Americas.



Stage Presence & Award Ceremony

Gain maximum visibility by taking part in the prestigious Award Ceremony — presenting your brand on stage alongside the world's most promising cybersecurity innovators in front of the audience at the Cyber / AI Expo in Munich.



Media & PR Visibility

Benefit from extensive press coverage, social media amplification, and co-branded content across the IWC partner ecosystem.



Strategic Alliances

Build lasting partnerships with fellow corporate partners, investors, and ecosystem players driving the future of cybersecurity.

Overview Partner Packages

Two tailored partnership levels designed to match your business development goals — from maximum brand visibility and deal flow to targeted matchmaking with the most innovative techpreneurs.



9,900 €

Innovation & Database Partner

- **Focused** brand exposure and business development
- Demonstrate expertise in the **jury and panel** at Cyber / AI Expo in Munich 2026
- Access to **semi-finalists database** and matchmaking (online pitch sessions)



5,000 €

Innovation Event Partner

- **Brand exposure** and business development at Cyber / AI Expo in Munich 2026
- Demonstrate expertise as a **jury and panel member**
- Meet and **engage directly with the finalists**

Innovation & Database Partnership – 9,900 €

A high-impact partnership for companies seeking strong brand visibility, expert positioning, and direct access to the most innovative startups and scaleups. Engage as a jury member, present at the Cyber / AI Expo in Munich 2026, and gain access to a curated pool of cutting-edge solutions through targeted online pitch sessions.

Business Development

- Up to 3 company representative join the IWC expert panel with **semi-finalist database access**
- Business introductions (online pitch sessions) of selected contestants

Event

- Speaker in panel discussion & jury member
- Sponsor on stage for photo shooting and award giving
- 5 tickets for the pitch and award ceremony (only applicable if not already an exhibitor at Cyber Expo)
- Named as Gold Partner in IWC organizer's speech
- Sponsor logo in agenda, on roll-ups, and banners at the event

Branding & Communication

- Logo hyperlinked on all digital platforms hosted by Techpreneurs
- Featured on Innovation World Cup website and database
- 2 IWC campaigns: Finalist & Winner, After Event
- Social media activities + direct mailings distributed to ~70 regional partners

Campaign duration: April 2026 - June 2026



Innovation Event Partnership — 5,000 €

The ideal entry point for companies seeking meaningful on-site engagement, brand recognition, and direct access to the Cyber / AI Innovation World Cup finalists at the **Cyber / AI Expo in Munich 2026**. Be present where industry leaders, innovators, and decision-makers converge.

Event Engagement

- Speaker in panel discussion & jury member
- Sponsor on stage for photo shooting at the award ceremony
- 3 tickets for the pitch and award ceremony (only applicable if not already an exhibitor at Cyber Expo)
- Meet finalists directly at Cyber / AI Expo in Munich 2026

Branding at the Event

- Named as partner in IWC organizer's speech
- Sponsor logo in agenda, on roll-ups, and banners at the event

Communication

Sponsor included in all official event communication, including social media activities and direct mailings distributed to the IWC partner network.

Event campaign duration: April 2026 - June 2026





Join Us to Accelerate Your Innovation & Business

Partner with the world's most established open innovation platform and gain access to a global ecosystem of cutting-edge techpreneurs, industry leaders, and investment opportunities. **The Cyber / AI Innovation World Cup is where the future of cyber resilience is discovered — and shaped.**

For more information on the Cyber / AI Innovation World Cup visit www.innovationworldcup.com/cyber-ai-innovation-world-cup.

Get in Touch & Partner With Us

Ready to explore partnership opportunities, join the competition, or learn more about the Cyber / AI Innovation World Cup ecosystem? Reach out to our leadership team directly — we'd love to connect.

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